



# KALPAVRIKSHA FOUNDATION



**HOLY COW EVENT**

Dated :

To,

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**SUBJECT : Regarding Sponsorship of HOLY COW EVENT**

**Hare Krishna,**

We feel pleasure to introduce ourselves as a non-profit organization dedicated for Cow Protection. Our services includes HOLY COW Events, Cow panch-gavya products promotion and distribution, Goshala & Rural Consultancy, Cow Care and Gau-Grass Seva.

**KALPAVRIKSHA** have launched a Biggest Cow Campaign – **SERVE OUR MOTHER COW** to connect all Cow Lovers. In order to promote the importance of Mother Cow, HOLY COW Events including Seminars, Tours, Conferences, Festivals etc. are taking place timely.

**Highlights of the HOLY COW Events** are Gaumata Puja, Cow Photo Art Exhibition of famous artists, Launching of Books & CD's, Lectures & Presentations on the importance of mother cow in terms of HEALTH, WEALTH & DEVOTION by world's prominent speakers and experts, Holy Cow Film & Play, Contest, Rock Mantra Kirtan, Shopping & Consultancy stalls for cow lovers, Prasadam from Pure Indian Breed Cow Ghee & Milk to feel the real taste of Gaumata's Amrit. Generally HOLY COW Events are participated by Goshalas, Temples, NGO's, Corporates, Institutes and Individuals like Celebrities, Saints, Professionals, Students etc.

The HOLY COW Event's fund is used in the development of Role model platform of Cows to provide end to end Technical and Marketing Platform for Goshalas & Rural Community for attaining self sufficiency. This initiative is an urgent and compulsory need. It includes establishment of R&D Centre for all India Goshalas to standardize the Product formulation with Unified Branding, Training & Onsite Placement of Experts into Goshalas for the quality product development and Sell Cow product at best market value thru various innovative marketing strategies including online and offline media. **Your Organization Sponsorship for the HOLY COW Event would be one of the best Corporate Social Responsibility (CSR) initiative for this noble cause of Cow Protection.**

**Kindly send us the duly filled attached Sponsorship Form for our upcoming Events.**

Thank you.

Regards,

**For Kalpavriksha Foundation**

**(Vaisnava charan das)**

Founder & C.E.O

Mobile : +91-9350145954

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**Reg. Office** : 187/18, 3<sup>rd</sup> Floor, Amritpuri, East of Kailash, Nr.ISKCON Temple, New Delhi – 110065  
**Phone** : 91-11-26232743 / 9350145954, **Email**: [kalpavrikshaproject@gmail.com](mailto:kalpavrikshaproject@gmail.com), **Skype** : kalpavrikshavedicclub  
**Visit us** : [www.kalpavriksha.info](http://www.kalpavriksha.info), [www.serveourmothercow.com](http://www.serveourmothercow.com), **Facebook** : kalpavriksha.vedicclub



# HOLY COW EVENT

(A festival to connect all Cow Lovers)

**Yes,** I want to promote the Cow Protection Campaign – SERVE OUR MOTHER COW to millions through supporting HOLY COW EVENT.

Please accept our following contributions :

## HOLY COW EVENT SPONSORSHIPS

	<b>SEMINARS (3 Hrs)</b>	<b>Donation</b>		<b>FESTIVALS (Full Day)</b>	<b>Donation</b>
	1day – Individual	3 Lakhs		Festival (1day) – Individual	15 Lakhs
	2days – Individual	5 Lakhs		Festival (2days) – Individual	25 Lakhs
	1day – Corporate	6 Lakhs		Festival (1day) – Corporate	31 Lakhs
	2days – Corporate	11 Lakhs		Festival (2days) – Corporate	51 Lakhs

Note : Sponsorships will be only accepted by individual / corporate as per Kalpavriksha norms of ethics.

Contact Name.....  
Organization.....  
Address.....  
City.....State.....Pincode.....  
Phone(s) .....Fax.....Mobile.....  
Email.....Website.....  
Cheque/Draft No.....Date.....Bank.....Rs.....

Signature (Sponsorer)

**PLEASE MAKE YOUR ADVERTISEMENT CHEQUE/DRAFT IN FAVOUR OF “KALPAVRIKSHA FOUNDATION”  
& SEND ALONWITH THIS FILLED FORM AT THE BELOW MENTIONED ADDRESS :**

### KALPAVRIKSHA FOUNDATION

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**Phone** : 91-11-26232743 / 9350145954, **Email**: [kalpavrikshaproject@gmail.com](mailto:kalpavrikshaproject@gmail.com), **Skype** :kalpavrikshavedicclub  
**Visit us** : [www.kalpavriksha.info](http://www.kalpavriksha.info), [www.serveourmothercow.com](http://www.serveourmothercow.com), Facebook : kalpavriksha.vedicclub



# KALPAVRIKSHA FOUNDATION



## Services by Kalpavriksha Foundation to execute the HOLY COW EVENT :

**Individual facilities includes :** Auditorium Booking, Stall setup, Decoration, Promotion Online, Speakers Invitation, Audio recording, Parsadam – Snacks / Lunch in Pure Indian Breed Cow Milk & Ghee,

**Corporate Facilities includes :** Auditorium Booking, Parsadam – Snacks & Lunch in Pure Indian Breed Cow Milk & Ghee, Promotion (Online & Offline), Audio recording, Stall setup, Decoration, Speakers & Experts, Video Recording, Festival Kits, Book/ CD Launching, Awards to cow Experts, Invitation to Celebrity, Media / Press Coverage, etc.

## Benefits to Sponsor of HOLY COW Festival :

1. Individual / Corporate will be named as Event Host and Presenter alongside Kalpavriksha Foundation.
2. Invites with Individual / Corporate name as Event Host will be distributed to Goshalas, Temples, NGO's, Corporates, Institutes and Individuals like Research Scholars, Saints, Professionals, Students, VIPs etc.
3. Individual / Corporate name and logo will be on all print and publicity material.
4. Publicity includes outdoor posters, banners, hoardings, notices etc. around the city.
5. Individual/ Corporate name and logo will be prominently displayed at the exhibition venue (Logo and Standee / Sun board / Flex Board to be provided by the event host).
6. One Product display and Selling counter at the venue.
7. Free Registration Passes of 5 Invites for the Event host.
8. Press release/ Media Coverage.